



Darius Yang (left in the front row) and Li Ziyang signed a letter of intent for cooperation under the witness of Aham Baba and Li Shilong (right in the back row).

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## Asia's first Metaverse Museum introduces Aham Baba today: Government will give support

(Kuala Lumpur, 20th) The Muesverse, Asia's first museum developed by the Chinese, was officially launched at the St. Regis Hotel today and signed a letter of intent for cooperation.

Science, Technology and Innovation Minister Datuk Seri Aham Baba said the government would support the development of the Metaverse Museum after a months-long investigation.

According to research by McKinsey & Company, the value of the metaverse will grow to \$5 trillion by 2030, he said.

"The Metaverse integrates the digital and physical worlds through the Internet, so this is a fast-growing trend and illustrates the importance of the Metaverse to future industry development."

He added that MEASAT-3D will be launched this month to bridge the digital divide between urban and rural areas.

Aham Baba made the above remarks to the media at a press conference after attending and presiding over the launch ceremony of the Metaverse Museum today.

According to Jan Dasius, chief executive of the Metaverse Museum Project, the museum aims to inspire global users to experience and learn about world history, heritage and culture through immersive experiences in a realistic VR environment.

"The Metaverse Museum will be divided into 3 stages, namely building the museum's infrastructure, creating an immersive virtual museum for users through augmented reality (AR) and virtual reality (VR) technologies, and establishing an auction house. To facilitate the trade in artifacts and other collectibles."

The three-phase development is expected to be online and operational in the third quarter of this year, the second quarter of 2023 and 2025, he said.

"During the epidemic, many people can only study at home, so through the Metaverse Museum, it can also play a good educational role and increase the user's experience."

The Metaverse Museum will combine museums and time tunnels from around the world, allowing users to travel through virtual worlds through a hybrid interactive and immersive environment to learn about the past, present and future of each place.